



## 2016 COMMUNITY HEALTH PLAN

Laughlin Memorial Hospital in Greeneville, Tennessee, conducted a Community Health Needs Assessment (CHNA) in 2016. A community-inclusive Community Health Needs Assessment Committee that included representation from the broad community as well as low-income, minority and underserved populations oversaw the Needs Assessment process. The 2016 Assessment included both primary and secondary data, looking at the broad health needs of our community.

The community Needs Assessment Committee, hospital leadership and the hospital board reviewed the data and the issues identified in the Assessment. Using the Priority Selection criteria described in the Needs Assessment, the committee identified the following issues as those most important to the Laughlin community.

**Priority 1. Smoking and the use of Tobacco Products.** Greene County TN residents age 18+ have a 30.2% smoking rate as compared with a 22.8% State of Tennessee rate and a national rate of 18.1%.

**Priority 2. Inactivity.** There is a strong correlation between lifestyles including inactivity and chronic disease. Inactivity in the Laughlin service area is 36.3% compared to the 31.4% and 22.6% of Tennessee and nationally.

**Priority 3. Poor Nutrition.** Over the past decade, the State of Tennessee has ranked in the top ten states for obesity and inactivity. Adult obesity (BMI>30) in Greene County is 35.4% and 35.8% in the state, with the National benchmark at 25%.

**Priority 4. Substance Abuse.** While there are agencies in Greene County that provide help for those addicted to illicit and prescription drugs, the Committee believed the hospital could provide additional education and information that could minimize the use of illegal substances. The hospital in collaboration with Frontier Health (behavior health provider serving northeast Tennessee and Southwest Virginia) will join in this effort.

With a particular focus on these priorities, the Community Health Needs Assessment Committee developed this Community Health Plan (CHP) or “implementation strategy.” The Plan lists targeted interventions and measurable outcome statements for each effort. Many of the interventions engage multiple community partners including the Health Department and Takoma Regional Hospital, also located in Greeneville.

The Community Health Needs Assessment can be found at [www.laughlinmemorial.org](http://www.laughlinmemorial.org)

**COMMUNITY HEALTH PLAN (CHP) FOR FY 2016**

Hospital Name: Laughlin Memorial Hospital

CB Manager: Erin Stayton, BSN, RN Director of Wellness

Year: 2016

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
<b>26% of Greene County residents live in poverty. The per capita income is \$20,661. While there is no data on the African American Community of Wesley Heights that lies within the City limits of Greenville, it is most likely that 24.7% have low food access either due to money or due to transportation.</b>	The Wesley Heights low-income residents live within the city limits of Greenville. The residential area for low income within the city limits of Greenville.	The Diabetes Coalition low-income residential project.  The Wesley Heights and low-income residents of the City of Greenville, with the diabetes coalition and food security project.	To bring education about diabetes management and prevention to the residents of Wesley Heights and other low income residents within the City of Greenville.	The goal will be to lower the rate of diabetes in the City of Greenville residents through education.  Another goal will be to assist the Soup Kitchen in providing food and paper goods for low-income residents in Wesley Heights.  To educate the low-income residents of the City of Greenville in diabetes management.	Through a series of dinners and educational programs on diabetes management residents will gain knowledge on how to prevent and or mange diabetes. Professionals that include, wellness experts, physicians and healthcare providers, will host these programs.  To give support to the access of food for the Wesley Heights community.	To level the climb or reduce the rate of diabetes in Greene County by 1%.  To help feed at least 3,500 residents one free meal a week each year from 2015-2018.	Hospital Staff (Laughlin Memorial Hospital & Takoma Regional Hospital)  Greene County Department of Health  Churches in the community of concern  Wesley Heights Diabetes Coalition  Tabernacle church in the Wesley Heights community	\$1000.00	Awaiting renewal of Greene County Department of Health \$2000.00 grant	On-going	Lisa Chapman, Nurse educator, Greene County Health Department  Erin Stayton Wellness Director, Laughlin Memorial Hospital  Bob Kamieneski, Wellness Director, Takoma Regional Hospital  Mary Goldman, Tabernacle Church

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
<b>Inactivity rated in the top three priorities on the Community Health Needs Assessment. The rate of inactivity in Greene County is 36.3% while inactivity in the US is 22.6% a, a significant difference. It also shows that 35.5% of Greene County residents are overweight and 33.1% are obese as compared to 27.1% of US citizens.</b>	All Greene County residents or all ages and income levels.	The Laughlin Memorial Hospital Walking Trail.  The trail is 1.0 mile in length that circles the Laughlin Memorial campus.  The trail is open to all community members.	To encourage the residents of Greene County to walk, jog, or run the trail.	To reduce the levels of overweight and obese Greene County residents through the encouragement of activity, weather walking, jogging, or running.  To encourage families and friends to build interpersonal relationship while enjoying the outdoors.	To provide adequate rest stations with benches and access to assistance if needed.  To encourage walking as a means to reduce weight and body fat while increasing the levels of activity for Greene County residents.	Thousands of community members each year will utilize the Laughlin Memorial Hospital Walking Trail.  Stress will be reduces through being in a natural environment.	The Volunteers of Laughlin Memorial Hospital  Laughlin Memorial Hospital	General upkeep including in fiscal year budget.		On-Going	Erin Stayton, Wellness Director, Laughlin Memorial Hospital

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
<b>A look at Greene County residents shows 20.7% have poor/fair general health as compared to 15.7% of US residents. The physical activity rate of Greene County is 36.4% as compared to the national average of 22.6% whereas the obesity is 33.1% in Greene County and 21.7% nationally.</b>	All Greene County residents, all ages and income levels.	<i>Healthier Tennessee</i> The Healthier TN program is a general health program promoted through the state of Tennessee	To promote total health within Greene County. This includes food access, activity and a decrease in health diseases.  The target audience will be the workforce, healthcare and the school systems.	To lower the score of Greene County in the County Health Rankings.  To improve the scores on the County Health Rankings in both Health Outcomes and Health Factor area	These strategies will continue to be developed through 2016-2018. Walking trails will be included.  Improving the City and County vending machines in schools and government areas.  Provide venues where children can exercise for free, from danger at parks, pools and recreational facilities.	To decrease the score of Greene County as it related to the County Health Rankings by 3-5 points over three years.  To influence at least 1,000 people's health by encouraging them to participate in the Healthier Tennessee programs and projects.	Laughlin Memorial Hospital		Unknown at this time	On-going	Lisa Chapman, Nurse educator, Greene County Health Department  Erin Stayton Wellness Director, Laughlin Memorial Hospital  Ashley Self, Dietician, Laughlin Memorial Hospital  Bob Kamieneski, Wellness Director, Takoma Regional Hospital

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
<p><b>Greene County ranks very poorly when it comes to physical activity, 36% ranking, obesity 33% and overweight 35.5%. Nationally, inactivity is 22.6%, obesity 27.1% and overweight 35.8%.</b></p>	Greene County residents of all ages and socio-economic levels	"Let's Move!" Greene County	<p>To continue to make Greene County a Gold-Medal winner.</p> <p>Encourage the community &amp; leaders to adopt a long-term approach to fight obesity</p> <p>Help parents make healthy choices</p> <p>Promote physical activity</p>	<p>Increase community awareness of the importance of physical activity to overall health</p> <p>Involve local government and community leaders to fight obesity</p> <p>Greeneville and Greene County have been awarded a gold star community with "Let's Move!" Continue this education.</p>	<p>Promote Start Early, Start Smart by getting local officials to commit to helping for nutrition, physical activity and decreased screen time.</p> <p>At least 75% of all city and county venues offer food and beverages that display MyPlate and be a community partner.</p> <p>To make smart servings to students by expanding access to meals.</p> <p>To promote active kids at play by mapping play spaces.</p> <p>To ensure that at least 30% of vending machines offer healthier choices.</p> <p>Provide activities, exercise demonstrations, educational materials, guest speakers, list of resources, etc.</p>	<p>The outcome measure in each area is to strive to reach the Gold Standard for promoting MyPlate at all city and county food venues and schools.</p> <p>To insure that all city and county owned vending machines have 30% healthier choices.</p> <p>To have a web site for the State of Tennessee 5210 healthy kids program and to promote Let's Move ideas on the web-page.</p> <p>To promote healthy eating in the schools.</p>	<p>Laughlin Memorial Hospital</p> <p>Takoma Regional Hospital</p> <p>Greene County Health Council</p>			Ongoing project	<p>Erin Stayton Wellness Director, Laughlin Memorial Hospital</p> <p>Ashley Self, Dietician, Laughlin Memorial Hospital</p> <p>Bob Kamieneski, Wellness Director, Takoma Regional Hospital</p> <p>Greene County Health Council</p> <p>Sally Causey, Director, Rural resources in Greene County, TN</p>

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
<b>The incidence of lung cancer due to smoking is 93 per 100,000 in Greene County while only 64.9 per 100,000 in the US. Tobacco use is 30% in Greene County as compared to 18.1% in the US. There is a large disparity between tobacco users in Greene County as compared to the US</b>	All adults, pregnant moms and teens in Greene County.	This will be spearheaded by the Tobacco Coalition of Greene County promoted through the Greene County Health Department grant. This will be an effort to help Greene County residents receive education about the detrimental effects of all forms of tobacco.	To decrease the use of all tobacco products in Greene County at all age levels, but specifically target adults, teens, and pregnant moms.  This will be completed through wellness education at the schools with teachers and healthcare personnel.	The goals will be to lower the use of all tobacco products in Greene County by 3% over a three-year period.	Education through multiple billboard campaigns that to be changed throughout the year.  Specifically target pregnant moms, teens and adults with the billboard messages.  The purchase and distribution of iPads to all the city and county Wellness/Physical Education teachers to be utilized for lesson plans and teaching aids for tobacco prevention.	To decrease the use of tobacco in all Greene County residents by 3% over three-years.	Laughlin Memorial Hospital  Takoma Regional Hospital  Greene County Health Department  Greene County Health		State of TN Grant of 60K the first year, 54K the second and third years	Ongoing project	Erin Stayton Wellness Director, Laughlin Memorial Hospital  Bob Kamieneski, Wellness Director, Takoma Regional Hospital  Lisa Chapman, Nurse educator, Greene County Health Department  Shawn Street, Director, Greene County Health Department